

IISE RECRUITMENT ADVERTISING AGREEMENT

CAREER CENTER SECTION

Advertiser: _____ Phone: _____
 Contact: _____ Email: _____
 Address: _____
 City: _____ State: _____ Zip: _____

IISE MAGAZINE

| | DIMENSIONS (PDF ADS) | APPROX. WORD COUNT | RATE |
|------------------------------------|-------------------------|-----------------------|---------|
| <input type="checkbox"/> Full Page | 6.48" x 9.375" | 550-750 | \$1,695 |
| <input type="checkbox"/> 2/3 Page | 4.27" x 9.375" | 475-625 | \$1,395 |
| <input type="checkbox"/> 1/2 Page | 6.48" x 4.625" | 350-450 | \$995 |
| <input type="checkbox"/> 1/3 Page | 2.06" x 9.375" | 200-300 | \$775 |
| <input type="checkbox"/> 1/4 Page | 3.16" x 4.625" | Up to 200 | \$695 |

ISSUE(S)

- | | |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> July |
| <input type="checkbox"/> February | <input type="checkbox"/> August |
| <input type="checkbox"/> March | <input type="checkbox"/> September |
| <input type="checkbox"/> April | <input type="checkbox"/> October |
| <input type="checkbox"/> May | <input type="checkbox"/> November |
| <input type="checkbox"/> June | <input type="checkbox"/> December |

- Additional charge for color: 2-color (2C)=\$250; 4-color (4C)=\$500.
- Recruitment ads appear in the Careers section. Rates shown are in black and white. Ads should be submitted via e-mail in a Word format or in a high-resolution PDF or JPEG format.
- Color logos may be included at no additional cost and should be provided in hi-res format (300 dpi or higher jpeg or vector art). Logos may require up to an equivalent of 40 words in total word count for the ad.

IISE CAREER CENTER BANNER AD

| | | |
|-------------------------------------|---------|-------|
| <input type="checkbox"/> 300x250 px | 30 Days | \$790 |
|-------------------------------------|---------|-------|

- Ad artwork must be submitted as .jpg or .png files.
- Ad hyperlinks to landing page of choice.
- Static ad only.

NOTES

PAYMENT INFO

Invoiced/Pay Online Pay by Credit Card

Name on Credit Card: _____ Visa Mastercard Amex

Card Number: _____ Exp. Date: _____ Sec code: _____

Authorization: _____ Date: _____

By signing this contract, you agree to IISE advertising terms and agree we can process credit card provided for payment of advertising services indicated above. IISE is not responsible for errors in advertisements provided or approved by advertiser. This agreement is binding and considered a contract between advertiser and IISE and payment is guaranteed to IISE for services rendered. You also agree to provide the material and content by the deadlines necessary to fulfill the contract. Customer will provide content, subject to IISE approval. Rates shown are net to IISE.

PLEASE SIGN AND EMAIL PDF TO ADVERTISING@IISE.ORG OR FAX TO 770-263-8532.